

DDA REPORT- APRIL, 2022

Submitted by Larry Dolan- DDA Executive Director

- I. In April, the town once again hosted a film crew in Cave Spring.
 - A. Scenes from the TV series "Oscarville" was shot in the City Hall.
 - 1) They utilized City Hall and filmed in and around the building
 - 2) While they were here, they used local restaurants and hotels.
 - a) It was a good one- day payday for the city
 - B. Dwight said that he would be back in June to shoot some scenes for a feature film.
 - C. In Mid-April, I attended the Park Board meeting
 - 1) It was very productive
 - 2) One area of concern was that with the Cave reopening to the public this month, the notion was brought forward that there would be a halt placed on using the cave for filming purposes.
 - 3) This notion was clarified at the meeting. It was decided that filming would be allowed on a case-by- case basis
 - a) The decision was made to continue the success we have had in attracting filmmakers in order to preserve the income and the promotion it provides the community
- II. In April, we opened up sales for the "Cave Spring Day at Truist Park" ballgame in July.
 - A. Our goal was to let some of the youth groups in local churches know about it and then advertise it to the community at large
 - 1) To our surprise, the youth groups bought up nearly all of the tickets, leaving none for the community
 - B. We will host a Coffee Break at the Welcome Center for local businesses on May 16th at 8 am.
 - 1) It will be catered by Fairview Brown
- III. I have been contacted by 2 residents who are interested in the vacancy created by Linde Marie's resignation
 - A. I will forward their information to the council ASAP