

# CAVE SPRING DDA REPORT, AUGUST 2022

submitted by Larry Dolan, Executive Director

- I. We had 2 large events in the middle of the month
  - A. The first was a “Business after Hours” at Evergreen on Broad.
    - 1) It was very well-attended and gave Drew and the business a huge “official” opening
  - B. The second was a Dinner Party for our board at the home of Larry and Linda Dolan
    - 1) We served finger food, boiled Shrimp and BBQ, bread pudding and Bananas Foster, for some.
    - 2) We also had a Wine Tasting seminar at the beginning
      - a) The DDA works very hard to ensure that participants have a great time at all our events.
      - b) But we never have a social event for ourselves
      - c) It was time to do so and I think it was well-needed and enjoyed by everyone.
- II. We are planting seeds for future business growth with some new initiatives
  - A. The Business development committee voted to recommend to the board that we embark on an initiative to make a youtube video to promote the film industry in Cave Spring
    - 1) They also recommend that Dwight Dyer will produce it
      - a) We believe that this will jumpstart the film industry in our community.
      - b) It will be voted on by the board at our next meeting on September 20.
  - B. I found a potentially game-changing web program from Bloomberg.  
It is specifically for small cities
    - 1) They give hands-on courses and resources for 4 months on getting grants
    - 2) At the end of the 4 mos, they close out the course by walking you through and having you apply for a Grant

- 3) They have incredible access to real-life situations and will walk the city representative through it all
  - 4) And they charge nothing for it!
- III. We've had several personnel issues lately
- A. Our Business Development Committee Chairman, Harper Harris, recently had open- heart surgery and has been laid-up during his recovery
    - 1) Fortunately, he is recovering well
  - B. Our Design Committee Chairman, Curt Birch, has resigned.
    - 1) The biggest issue there is that he has not turned over the information that the committee was working on, so now there is a starting- over process that we must get through
  - C. The good news is that after getting some clarification from Ann Arnold, we came to realize that the qualifications for becoming a board member are not as restrictive as we thought
    - 1) This paves the way for Melody Noyes to finally become a member.
      - a) We cannot recommend her highly enough
    - 2) That fills one of the 2 vacancies on the board.
    - 3) I believe that it is entirely possible that if we get another high-quality candidate that we could actually have an even-better board than before.