

CAVE SPRING DDA REPORT, SEPTEMBER 2022

submitted by Larry Dolan, Executive Director

- I. We had our longest-running event in September.
 - A. The Pig-Out & Car Show took place on September 29th.
 - 1) It was a huge success
 - B. This was important because it was a disappointment in the previous year.
 - 1) Last year we only made about \$2,500 profit- hardly worth the effort.
 - 2) This year it looks like we will clear over \$10,000.
 - a) Now that is certainly worth it.
 - C. Part of the reason we did so much better this year is because we didn't have to split profits or compete with another organization and that made a huge difference.
 - 1) To protect ourselves from that possibility, we decided to rent out the entire park, so that no one else could draw our customers away.
 - 2) I understand that the Activities Committee is having a Car Show on October 29. We hope they do well with it.
 - a) In this way, neither organization has to split it's take with anyone.
 - D. We went through 2,000 wristbands by 2:00 pm. So we had 2,000 plus visitors.
 - 1) Even though this a labor-intensive event, we had enough personnel to handle it.
 - 2) We will use it as a template for future events.
- I. We had a new member come on board in September
 - A. Melody Noyes has been a huge contributor to the DDA for some time
 - B. Now as the new Design chair, she wants to make some changes to the Town Square
 - 1) With COVID on the wane, we would like to do more events and concerts in the Square
 - 2) However, all of the trees and foliage cuts down on sight line and limits where people can congregate

3) She would like to rearrange some of the plants and trees to make the square more functional.

II. Terry Parker is our newest applicant

A. He has displayed a real gung-ho attitude and we hope he can be approved by the Council

1) With those additions, plus the inclusion of Tracy Hellreigal and Missey Gomez as volunteers, we feel that the Board is even much stronger than before.