

CAVE SPRING DDA REPORT, AUGUST 2022

Submitted by Larry Dolan, Executive Director

I. Well, when it rains, it pours....

A. Our Motorcycle Rally was cut short on both nights due to rain

1) This is the first time in its 10 year history that it has ever been rained out and it was devastating to our event

2) However, because it had a lot of sponsors and pre- sold tickets, it still made money. But, of course, nowhere near what it should have made.

B. I was very proud of our members. Four of us, in particular, worked incredibly hard under trying conditions to make the event happen

1) We also made a tidy profit on alcohol sales, something for which I was told could never happen

2) The Rome Rotary Club earned \$538 in tips, which they will donate for Alzheimer's research. They were thrilled to get the money and asked if they could do this again.

3) It appears as though we may have made a permanent partnership with them

C. Unfortunately, Missey Gomez has decided to resign.

1) She felt hugely overworked and that the community did not appreciate our efforts

2) I have to agree with her on both counts

3) We need to reorganize our events in order to better distribute the work load

a) Also, I know she was upset because some of the folks who we thought had our backs instead threw us under the bus

b) We just need to focus on the majority of residents who do appreciate our efforts, but are less vocal

II. On the positive side, Drew Jones is going to open his new store with a DDA ribbon-cutting on August 11th.

A. Also, the Day Care has requested a ribbon-cutting.

1) They have not yet selected a date

B. The business development committee has selected its first meeting for August 18

1) Producing a youtube video for the film industry is on their agenda

C. Then, we have to get on with the unenviable task of replacing Missey.