

**CAVE SPRING DOWNTOWN DEVELOPMENT
MARCH 15, 2022
REGULAR MEETING**

CALL TO ORDER - Meeting called to order by Chairman, Missy Gomez at 6:05 pm.

PRESENT - Board Members – Missy Gomez, Steven Pierce, Andrew Jones, Linde Wentz, Billy Wayne Abernathy, Tim Ayers and Larry Dolan. Staff present Melody Noyes and Marley Peales.

MINUTES - Billy Wayne motion to approve, Linda 2nd. Motion carried.

TREASURER - Balance this statement \$70,419.61. Billy Wayne motion to approve, Steven 2nd. M/C See attached. Larry has checks to be deposited. Missy received and will deposit.

CAVE SPRING FARMER'S MARKET - Claudia Lettrell. Discussion about City & Council to turn Farmer's Market over to the DDA. Authorization, discussion of rules/regulations set in place. Motion to authorize DDA to handle the Farmer's Market was made by Drew and 2nd by Billy Wayne. M/C Larry is to get guidelines with Health Department and rules from Mary Harden of Rome.

PROMOTIONS – Rome News/radio. Billy Wayne proposed a budget of \$1,500 for ads and events thru these. Motion by Billy Wayne and 2nd by Drew, M/C

Tim motioned for \$20,000 for motorcycle rally with option to come back if needed. Discussion held – all bands and etc. have been secured. Drew 2nd. M/C

PRINTS FOR WELCOME CENTER - Diane Dawson prints to be reprinted by Parker Printing discussed. Motion made to spend \$380 by Linda and 2nd by Tim. M/C

JULY 2ND – Design for 5K-Run discussed also about closing streets for sip and stroll.

DESIGN - Curt out of town but discussion was held. Amount received from hotel/motel tax to possibly be used to upgrade lighting downtown. \$2,650.

OUTREACH – Meeting 4th of month. Also see attached minutes of mtg. Discussion about combining all committee meetings together for convenience and efficiency.

BUSINESS DEVELOPMENT – Tim said Lee's Doughnuts coming this year. Drew said he will have storefront open by arts festival.

ANNUAL MEETING - With City Council during work session will give annual report.

ALCOHOL FOR BIKE FEST - Will be done by Rome Rotary Club.

RESIGNATION-Linda Marie Wentz submitted her resignation from the DDA Board

Meeting Adjourned by Chairman, Missy Gomez

Respectfully Submitted by,
Linde Marie Wentz

Misty Gomez, Chairman