

DDA REPORT- MARCH, 2022

Submitted by Larry Dolan- DDA Executive Director

- I. In March, we once again hosted a film crew in Cave Spring.
 - A. A Canadian documentary company came here to do a shoot concerning the paranormal.
 - 1) They utilized the cave and filmed an antiques roadshow involving alleged paranormal items
 - a) Several Cave Spring residents got in the scene as extras
 - 2) They said that the episode would more than likely appear on the Travel Channel
 - 3) While they were here, they used local restaurants and hotels.
 - a) Although they didn't have as many crew members as some previous companies, it still had a positive financial impact on the downtown area.
 - B. A potential storm cloud on the horizon may exist for continued filming in the future
 - 1) I was informed by the Park Board that with the looming warm weather, the cave will soon be open to the public once again
 - 2) This would mean, however, that it would be closed to filming; which would put a damper on what is becoming a burgeoning business for the community.
 - 3) Andrew Jones and I have decided to attend the next Park Board meeting on April 11 to see if we can reach some accommodation to avoid interruption on future filming
 - a) It should be noted that a feature film, BLUE BEETLE, called me to see about filming in the cave.
 - b) When I told them that I couldn't yet give them definite dates in April that it would be available to them, they called shortly after that and cancelled. I guess I'll have to find another way to meet Sharon Stone.
- II. In March, we continued to implement items of training that we received in January from Ann Arnold
 - A. The previous month, our newly formed Promotions committee had its first meeting

B. In March, our new Outreach committee had it's first meeting. They came up with several recommendations for our board which are designed to reach out to our citizenry:

- 1) Sponsor a "Cave Spring day at Truist Park"
 - a) It will occur on July 9 with the Atlanta Braves playing the Washington Nationals
- 2) Host a Coffee Break once again on March 16th at the Welcome Center
 - a) Fairview Brown will cater it. All local business owners are invited
- 3) Host a community "Block Party" to coincide with the premier viewing of the movie "Scary Halloween," which was filmed in town
- 4) Will recommend that Alissa Mitchell coordinates and manages the Farmer's Market on the square for us
 - a) It was determined that she is the most qualified and experienced person available for that position
- 5) Will recommend that we once again do the Volunteer Appreciation event sometime in December

III. We lost a board member in March

A. Linde Marie Wenz stepped down

- 1) She will be sorely missed
- 2) However, we take her at her word that this is the best move for her at this time

B. We are now publicizing this new vacancy in order to find the best possible candidate